

Middelburg Chamber of Commerce and Industry

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Middelburg Kamer van Koophandel en Nywerheid

Kerkstraat 292, 1050 Middelburg
Posbus 1152, 1050 Middelburg
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Advantages of Advertising in the Business Guide 2016/2017

The Business Guide is not only an advertisement medium, but also a way to show possible clients and investors that your business is a part of the Middelburg business community. There is different size adverts available to accommodate small to large businesses in all sectors.

Distribution Plan of Business Guide 2016/2017

3000 Copies will be printed.

500 copies are reserved to be sent to existing members at the MCCI (Middelburg Chamber of Commerce & Industry). Our member base includes factories, mines, and corporate businesses, small and medium businesses in a number of sectors. 100 copies of Business guides will also be available to SACCI (South African Chamber of Commerce & Industry) and other South African Chambers.

500 copies are reserved for the public. The MCCI runs the Middelburg Info Centre where the guides are available to the public.

700 copies will be distributed at MCCI events & exhibitions:

- Annual Golf Day,
- AGM Banquet,
- Monthly Business Buzzes,
- Mini expos at Middelburg Mall (new events), Tourism Indaba in Durban and
- Quarterly New Members Function,
- Any other event the MCCI will attend.

300 copies are reserved for Agriculture sector.

Tourist industry - 500 copies reserved for local guest houses etc. for visiting tourist

500 copies are reserved for new businesses in Middelburg and new members at the MCCI.

Digital Release

The Business Guide will also be available on our website for viewing and download. www.middelburginfo.com gets an average of 70 000 hits per month. The link is also hyperlinked in our emails.

For any further questions please contact marketing@middelburginfo.com

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MIDDELBURG CHAMBER OF COMMERCE & INDUSTRY

Business Guide 2016/2017 - Advertisement Application Form (Members)

Name of Business *				Telephone Number *			
Nature of Business				Fax Number			
Physical Address *				Postal Address			
E-mail Address				VAT Number			
Contact Person:				Cell Number			
Website address: *							
Sector for your Advert *	Commercial & Retail		Mining & Industry		Agriculture		
Advertisement Sizes (Please clearly indicate advert choice)							
		Available	Excl. VAT	V.A.T.	Total Price		
First Page	270mm x 186mm	1	R 25 000.00	R 3 500.00	R 28 500.00		
Back Cover	270mm x 186mm	1	R 19 736.84	R 2 763.16	R 22 500.00		
Inside Cover	270mm x 186mm	1	R 14 912.28	R 2 087.72	R 17 000.00		
Full page	270mm x 186mm	15	R 9 649.12	R 1 350.88	R 11 000.00		
Half page horizontal	200mm x 123mm	15	R 6 359.65	R 890.35	R 7 250.00		
Quarter page horizontal	65mm x 186mm	20	R 3 201.75	R 448.25	R 3 650.00		
Medium Display Vertical	65mm x 123mm	30	R 2 192.98	R 307.02	R 2 500.00		
Lightbox - Logo on Middelburg map Only allowed with purchase of a Business Guide advert.	Max size 20mm x 20mm	70	R 219.30	R 30.70	R 250.00		
Ad Design Information *							
Advert design fees are not included in the price. If you need an advert design please see the design costs.							
Medium Display Vertical	R 100.00		Half page horizontal	R200.00			
Quarter page horizontal	R 100.00		Full page	R300.00			
Total Amount Payable					R		
Information required to design ad							
Will supply own ad	Yes	No	Date received:	Use last year's ad	Yes	No	
Please design new ad #	>300dpi/JPG 300dpi CMYK/CorelDraw with text changed to curves						
Logo Supplied	Yes	No		Photos Supplied			
Other info or Request:							
Please describe services and products:							

Please note that the above charges include any additional costs relevant to allowing direct access to advertiser's websites via the e-guide published on the MCCI website

The logo on the lightbox is additional fees to have your logo appear on the town map or regional map of Middelburg.

PLEASE COMPLETE ALL AREAS WITH AN ASTERISK *

Declaration	
I hereby declare that the information supplied by me in respect of the 2016/17 Business Guide and that the editors of the Business Guide is not responsible for incorrect information supplied by me. All adverts will be approved before printing, supplied by me or designed by MCCI. I undertake to supply the advertisement material and payment in time. I understand that I may forfeit my advertisement space and fees paid if the relevant advertisement/fee is not supplied on or before 15 April 2016 .	
Date:	At :
Name:	Signature:

When completed please email to Marketing@middelburginfo.com or call 013 243 2253